

Overview

Business Malay : Use of Malay language at the workplace

Objectives

- Help individuals acquire the necessary Malay language skills so that they can handle workplace situations in which Malay language is required
- Raise general standard of Malay language among local workforce & upskill local's Business Malay proficiency
- Support Singapore's increased economic need and demand to communicate with Malay counterparts:
 - Trade flows with Malaysia
 - Singaporeans travelling to Malaysia for overseas assignments / investments / businesses

Recommended for


- Individuals interested to learn or master Business Malay to enhance employability in jobs / businesses that require proficiency in Malay language
- Business owners / managers venturing into Malaysian market
- Employees working in Malaysia and need Malay in business communication
- Singaporeans intending to work in Malaysia



Workshop on Business Malay

*for Entrepreneurs,
Business owners,
Managers*


10 weeks' workshop starting on 26th July
and 28th July 2018



At the end of the workshop, you should

- Understand local business context
- Have insights into the business culture and social norms
- Know the do's and don't's in interactions at the workplace
- Be able to negotiate taking into consideration cultural sensitivities

You do not need to have Malay language skills to attend this workshop.



Course fee subsidy of up to 90%

Course Fee: \$1700 (before subsidy & GST)

- Thursday evenings (7pm to 10pm)
- And Saturdays (9am to 12noon)
- 10 sessions, once a week
- a 2.5 hr assessment on the following Friday evening after the last session.

Register:

<http://www.suss.edu.sg/CET/Pages/SkillsFuture.aspx>

Further enquiries:

Contact CCPE at 62480263 or cet@suss.edu.sg

FUNDING MODELS

Singaporeans 21 yrs and above

After funding, for SMEs, ~ \$260

After funding, for self sponsored, ~ \$900

Singaporeans 40 yrs and above

After funding, ~ \$260

	All Singapore Citizens and Permanent Residents aged ≥ 21 years	Singapore Citizens	
		Aged ≥ 40 years	Aged ≥ 35 years and earning ≤ \$2,000/month
SMEs	90% of course fees, capped at \$50/hour for PME level courses		95% of course fees
Non-SMEs	50% of course fees, capped at \$15/hour	90% of course fees, capped at \$50/hour for PME level courses	95% of course fees
Self-sponsored trainees	50% of course fees, capped at \$15/hour	90% of course fees, capped at \$50/hour	95% of course fees